

Sheryl Martin Hash

Senior Editor

Contact

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(804) 787-4415

Freelance Experience

Contract editor for Digital Trends
(ongoing)

Editor/designer for Julie's Heart Cry
monthly newsletter (ongoing)

Copy Editor for Baptist Foundation of
Oklahoma Generosity quarterly
magazine (ongoing)

Editor for Beit haEmet
website/ministry (2020)

Editor for *The One Who Stood
Before Us* novel (2020)

Editor for *Little Did We Know* short
stories collection (2020)

Editor for Julie's Heart Cry website
(2020)

Editor for *Through the Eyes of a Spy*
novel (2019)

Editor for *Anybody's Child* novel
(2019)

Editor for *Through the Eyes of a
Shepherd* novel (2019)

Copy Editor for Gateway Church
employee handbook (2019)

Editor for Gateway Church Life
Group Bible Study & Leader's Guide
(2018)

Proofreader for *First Thirty Daze*
devotional (2016)

Editor for *Three Years in Afghanistan*
novel (2016)

About

Highly skilled and dedicated editor with more than 20 years' experience in news and feature writing who is passionate about storytelling; expert in AP style with strong command of English language and serious commitment to excellence; also proficient in Chicago style. Experienced in Internet research and project management and consistently meets deadlines; also experienced in book publishing, marketing and branding.

Experience

Senior Editor • Communications • World Help (3 1/2 years)

Interactive Global Editor/Managing Editor • Communications •
International Mission Board (10+ years)

Copy Editor • Lifestyle Department • The News & Advance (10+ years)

World Help: Senior Editor for all print and digital fundraising communication including blogs, video scripts, mailings, website content, emails, donor correspondence and PR/op ed blogs for founder and president. Mentored writers and conducted workshops on journalism best practices, SEO headlines, and impactful storytelling. Gatekeeper for organization style and brand. Also assisted with ideation and implementation of numerous marketing campaigns.

IMB: Managing Editor for *CommissionStories* online magazine; co-led with editor-in-chief the development of online story ideas, marketing strategies, assembling and assigning global coverage teams and planning media assets. Following coverage, co-led the team in putting together a finished Web product including multimedia presentations. Project managed all aspects of story packages from creation to publication, including stories, photos, captions and negotiating security approvals. Collaborated with overseas leadership on content for multiple IMB websites; mentored global IMB journalists.

The News & Advance: Lifestyle Department copy editor: acted as point person during editor's absences, edited wire and local reporters' copy, created headlines and captions for local and AP wire stories. Wrote

Editor for Princess Warriors Bible Study (2016)
Editor for *25 Common Gym Questions* eBook (2014)
Editor for Demand Media Studios (2011)
Copy Editor for *A Worldview Approach to Ministry Among Muslim Women* (2011)
Editor for *A Bridge Across the Ocean* manuscript (2008)
Copy editor for *Voices of the Faithful* by Beth Moore (2001)
Writer/editor for Director of Missions (IMB) website content (2001-2003)

news briefs and occasional feature stories. Also responsible for layout and design of daily news pages as well as 13 special sections annually.

Editor for IMB books:

Impact Eternity (coordinated revisions with writer, other editors and freelance designer)
Holding the Ropes (edited; coordinated revisions; worked with freelance designer)
Parents as Partners: Supporting Your Family as They Serve Overseas (edited)
Lives Given, Not Taken (edited; coordinated edits by freelance proofreaders; worked with freelance designer)
Empowering Kingdom Growth: To the Ends of the Earth (edited; coordinated edits by freelance proofreaders; worked with freelance designer)
Impact Your World: Basic Training for Mission Teams (edited)
Impact Your World: Churches Fulfilling the Great Commission (edited)
Whom Shall We Send? (edited)

Accomplishments

CommissionStories online magazine, 2nd place, international photography display
CommissionStories online magazine, 2nd place, website
CommissionStories online magazine, 3rd place, online multimedia presentation

Organizations

Member, Editorial Freelancers Association
Commonwealth of Virginia (notary public)
Former member, Baptist Communicators Association
Member, Thomas Road Baptist Church

References

Allyn Lyttle, Vice President of Advancement, World Help
(434) 665-9016
Amanda Mattingly, Director of Communications, World Help
(713) 304-3541
Anita Bowden, former Senior Editor, International Mission Board
(804) 339-3061